

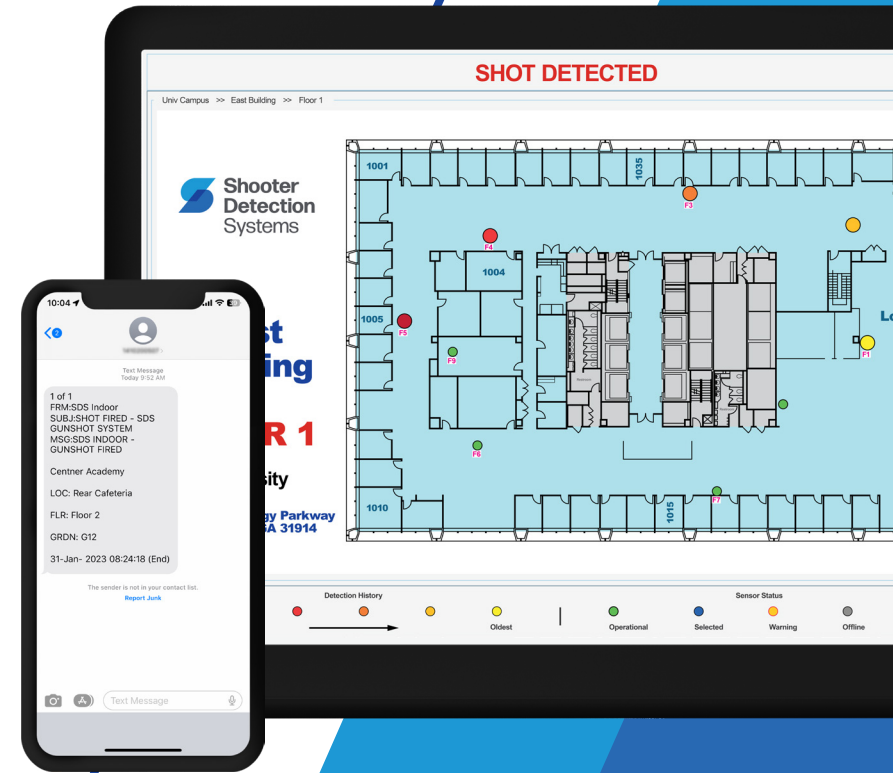


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The 4 Benefits of Gunshot Detection

What Security Professionals Need to Know About This Life Saving Technology

Traditionally, technologies used to counter active shooter incidents were video and some form of access control or lockdown protocol. But even in this age of AI-driven, video object recognition solutions, trained personnel are still required to identify threats, intervene quickly and communicate effectively during periods of extreme stress and confusion. Shooter Detection Systems removes these limitations by offering the industry's most accurate, fully autonomous gunshot detection and notification system. True two-factor shot authentication—acoustic gunshot signal verification matched with infrared muzzle flash detection—means there are many benefits to gunshot detection, but when we asked our customers why they purchased a shot detection system, they described to us the four key benefits outlined in this report.



1

PINPOINTS THE ASSAILANTS LOCATION

Law Enforcement is trained to go directly to the last reported location of the threat. But how do they know where to go when the shooter is inside a building? What floor? What room? Has the assailant moved since the first call was made? Answers to all of these questions are now immediately available to first responders without human intervention or the need to rely on inaccurate information, so they arrive prepared.



2

SIGNIFICANTLY REDUCES RESPONSE TIMES

DHS, FBI, and law enforcement experts agree that reducing response times is a critical element in effectively responding to active shooter incidents and reducing casualties. Gunshot detection sensors automate the reporting of shots fired within a building. With the right gunshot detection system, you'll shave precious minutes off your response time and law enforcement can be on their way before the first 911 call can be made by a person. Simultaneously, gunshot detection is alerting building occupants and others in danger, giving all those who need to know the accurate information they need to make the best decisions as quickly as possible.

FBI: The number of active shooter incidents increased more than 50% in 2021 compared to 2020, and those incidents resulted in the highest number of deaths since 2017.

3

AUTOMATICALLY AND INSTANTLY ENGAGES OTHER SECURITY SYSTEMS AND PROTOCOLS

You want to automate as many human touches as possible to get critical information out FAST and to scale. A robust gunshot detection system will easily tie in with video to call up a visual of the incident in progress, automate access control to lockdown areas or open safe egresses, and trigger onsite alarms. It can also expand your ability to get the message out to the masses by triggering mass notification and public address systems.



This block contains a collage of documents. At the top left is a document from the U.S. Department of Justice, Federal Bureau of Investigation, titled 'ACTIVE SHOOTER INCIDENTS 20-Year Review 2000-2020'. Below it is a 'FACT SHEET' titled 'NIFA 3000™: STANDARD FOR AN ACTIVE SHOOTER/HOSTILE EVENT RESPONSE (ASHER) PROGRAM'. To the right is a document from the 'IACP LAW ENFORCEMENT POLICY CENTER' titled 'Active Shooter Concept and Action Paper' dated April 2018. At the bottom, there is a 'Stay informed: Visit SDS's website to access our free Active Shooter Resource Library' call to action.

4

REDUCES FALSE ALERTS AND IMPROVES TRAINING

High quality, dual factor gunshot detection sensors that rely on acoustics and infrared flash detection reduce false alerts and provide peace of mind to employees and clients. Training drills, executed in conjunction with your organization's Emergency Action Plan, are more effective due to improved communications and faster, targeted responses. Adding indoor gunshot detection to a coordinated training program involving your security staff, law enforcement and emergency medical responders will clearly demonstrate your enterprise's commitment to the highest level of organizational safety and responsibility.

Don't wait to learn more about gunshot detection. Contact SDS today for a list of reference customers like you who are already mitigating the impact of an active shooter threat within their organizations.



The **SDS Indoor Gunshot Detection*** is a two-time Campus Safety BEST Winner and is SAFETY Act Certified by the U.S. Department of Homeland Security.

*Formerly known as the Guardian Indoor Active Shooter Detection System

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